

The English text is an unofficial translation. In case of any discrepancies between the Swedish text and the English translation, the Swedish text shall prevail.

Notice to attend the Annual General Meeting of Shareholders of 2017

The shareholders of Arise AB (publ) ("Arise") are hereby given notice to attend the Annual General Meeting, to be held on Thursday May 4, 2017 at 11.00 a.m. at Scandic Hallandia, Rådhusgatan 4, 302 43 Halmstad.

Notification

Shareholders wishing to attend the Annual General Meeting ("AGM") must (1) be listed in the shareholders' register kept by Euroclear Sweden AB on Thursday April 27, 2017 and (2) no later than on Thursday April 27, 2017, preferably before 4.00 p.m., inform Arise of their and, when applicable, the number of advisors intention to attend the meeting, by email to info@arise.se. Such notification can also be given by telephone +46 35 20 20 900, by fax +46 35 22 78 00, or by mail to Arise AB (publ), Bolagsstämma, P.O. Box 808, 301 18 Halmstad, Sweden.

Notification should include the shareholder's name, address, telephone number, personal or corporate identity number, registered shareholding and, when applicable, information on the number of advisors. Notification and particulars of any proxy and advisors will be registered with Arise to provide the basis for the voting list. Shareholders represented by proxy must issue a signed and dated power of attorney for the proxy. If the power of attorney is issued by a legal entity, a certified copy of registration certificate or equivalent document for the legal entity shall be presented. Any power of attorney shall be in writing and submitted no later than at the AGM, but preferably before that by sending a copy thereof. The validity period of any power of attorney may be no longer than five years if set out specifically. If no validity period is specified, the power of attorney is valid for no more than one year. A template power of attorney can be found at the company's website www.arise.se and at the head office in Halmstad, Kristian IV:s väg 3, and will be sent to shareholders who request it and state their address.

Shareholders who have their holdings nominee-registered must temporarily register the shares in their own name to be entitled to participate in the AGM. Such temporary re-registration of ownership must be implemented no later than Thursday April 27, 2017. Accordingly, shareholders must inform their nominees or banks well in advance of that date of their wish to obtain temporary owner registration (so called voting-rights registration).

Accounting documents and complete proposals

Accounting documents, audit report, the auditor's report pursuant to Chapter 8 Section 54 of the Swedish Companies Act and other complete proposals are available at the Company's head office in Halmstad and at the Company's website www.arise.se no later than on Wednesday April 12, 2017. Copies of the documents will upon request be sent to shareholders who state their address. Copies of the documents will also be available at the AGM.

Duty of disclosure at the AGM

Shareholders are reminded of their right to request that the Board and the CEO provide information pursuant to Chapter 7 Section 32 of the Swedish Companies Act.

Agenda

- 1. Opening of the General Meeting
- 2. Election of Chairman of the General Meeting
- 3. Preparation and approval of the voting list
- 4. Approval of the agenda
- 5. Election of one or two persons to verify the minutes
- 6. Consideration of whether the Annual General Meeting has been duly convened
- 7. Report on work carried out by the Board of Directors and its standing committees

- 8. Address by the CEO
- Presentation of the Annual Report and Audit Report for 2016 and the Consolidated Annual Report and Consolidated Audit Report for 2016
- 10. Resolution on adoption on the profit and loss statement and balance sheet, as well as the consolidated profit and loss statement and consolidated balance sheet
- 11. Resolution on distribution of the Company's results
- 12. Resolution on Board of Directors' and the CEO's discharge from liability
- 13. Determination of the number of members of the Board of Directors as well as the number of auditors and deputy auditors
- 14. Determination of remuneration for the members of the Board of Directors and the auditor
- 15. Election of members of the Board of Directors as well as auditor and deputy auditor
- 16. Instruction for the Nomination Committee
- 17. Adoption of Remuneration Policy
- 18. Authorization for issues of ordinary shares, preference shares and convertibles
- 19. Authorization for acquisition of own shares
- 20. Authorization for divestment of own shares
- 21. Other matters
- 22. Closing of the General Meeting

Proposed resolutions

Item 2

The Nomination Committee proposes that attorney Jonas Frii is appointed Chairman of the General Meeting.

Item 11

The Board proposes that unappropriated earnings of TSEK 973 331 are carried forward to a new account.

Item 13

The Nomination Committee proposes that four ordinary board members are elected. The members are to be appointed until the end of the first AGM held after 2017. The Nomination Committee proposes that one registered public accounting firm is appointed as auditor. The Nomination Committee proposes that the registered public accounting firm is elected until the end of the first AGM held after 2017.

Item 14

The Nomination Committee proposes that the total remuneration for the Board and its Committees is a maximum of SEK 1,675,000, which means that the total remuneration is unchanged. SEK 625,000 is remuneration to the Chairman and SEK 250,000 is remuneration to every other member of the Board of Directors who is not employed by the Company. SEK 250,000 in total is proposed to be paid in remuneration for work in the Audit Committee (of which the Chairman receives SEK 100,000 and every other member SEK 75,000), and SEK 50,000 in total is proposed to be paid for work in the Remuneration Committee (of which the Chairman receives SEK 50,000).

It is proposed, in accordance with the recommendation from the Audit Committee, that remuneration for the auditor should be paid according to customary norms and approved invoice.

Item 15

The Nomination Committee proposes that Jon Brandsar, Joachim Gahm, Peter Gyllenhammar and Maud Olofsson are re-elected as ordinary board members. Furthermore, it is proposed that Joachim Gahm is re-elected as Chairman of the Board.

Information on the Board members can be found in the Annual Report and at www.arise.se.

At the AGM held 2016, Öhrlings PricewaterhouseCoopers AB was elected as the Company's accounting firm for the period until the AGM held 2017. The Nomination Committee proposes, in accordance with the recommendation from the Audit Committee, that Öhrlings PricewaterhouseCoopers AB is re-elected as accounting firm for the period until the end of first AGM held after 2017.

Item 16

Appointment of the Nomination Committee will take place before coming elections and payment of remuneration. It is proposed that the Nomination Committee should consist of five members, representing the four largest shareholders at the beginning of October together with the Chairman of the Board. Remuneration will not be paid to the members of the Nomination Committee.

Item 17

The Board proposes that the AGM resolves to adopt guidelines regarding remuneration for group management of the Company, including fixed salary and, from time to time, variable payments to the group management. According to the guidelines, such variable payments can amount to a maximum of SEK 3,200,000 (SEK 4,200,000 including social security contributions). Variable payments should in principle be based on the Company's results. The Annual Report for 2016 specifies remuneration and benefits for the senior management during 2016.

Item 18

The Board proposes that the AGM authorizes the Board to, until the next AGM, on one or more occasions, resolve to increase the Company's share capital by (1) issue of ordinary shares and/or preference shares and (2) issue of convertible bonds transferable to ordinary shares and/or preference shares. The Board of Directors may deviate from the shareholders' preferential rights. The authorization also includes the right to decide on payment in kind, set-off or other conditions. The issue price shall, as a starting point, be the share's market value at each time of issue.

Upon a resolution pursuant to the authorization and with deviation from the shareholders' preferential rights, the total number of shares to be issued through the issue of ordinary shares and/or preference shares and/or convertible bonds transferable to ordinary shares and/or preference shares shall not exceed 10 percent of the outstanding shares in the company at the time of when the authorization is exercised for the first time (this shall not prevent convertible bonds from being combined with conversion terms which, if applied, may result in a different number of shares). The purpose of the authorization, as well as the reason to allow deviation from the shareholders' preferential rights, is to enable changes of the capital structure of the company, acquisitions or other structural businesses in the line of business.

Item 19

The Board proposes that the AGM authorizes the Board to decide on, until the next AGM, acquisition of a maximum of 1/10 of outstanding ordinary shares from time to time with funds that can be used for appropriation of profits. It is proposed that the authorization should include the right to decide on an exemption from the shareholders' preferential right. If the acquisition takes place at Nasdaq Stockholm the price shall be within the, at each time, registered price interval. It should be possible to acquire shares in order to enable changes of the capital structure of the company, to finance acquisitions or other transactions, or otherwise for disposal or redemption.

Item 20

The Board proposes that the AGM authorizes the Board to decide, until the next AGM, to dispose of a maximum of 1/10 of all ordinary shares. It is proposed that the authorization should include the right to decide on an exemption from the shareholders' preferential right, the conditions therefore and the way which the disposal takes place. It should be possible to dispose of the shares in connection with possible acquisitions or other transaction or by sale on the open market. When disposing of the shares on Nasdaq Stockholm the price shall be to the current quotation.

Particular majority decisions

Valid resolutions under items 18, 19 and 20 require that the proposals are supported by shareholders representing at least two thirds of the votes submitted and represented at the Meeting.

Number of shares and votes

As of the date of issuing of this notice to attend, the total number of registered shares and votes in the Company amounts to 33,428,070. As of this date the Company holds 54,194 own shares.

Halmstad, April 2017 Arise AB (publ) The Board of Directors