



## PRESS RELEASE

Halmstad, 22 February 2011

### Organisational changes at Arise Windpower AB

To further streamline its activities in the development of new wind farms and the production and sale of electricity, the company has made a number of changes to its organisation. The key changes are:

- A senior management function has been established consisting of the Chief Executive Officer (CEO), Chief Operating Officer (COO), Chief Marketing Officer (CMO) and Director of Investor Relations & Acquisitions.
- Lars Fröding has been promoted to Chief Operating Officer.
- Gary Ericsson has been appointed new Chief Marketing Officer.

The senior management team will focus on strategic issues, marketing, follow-up & control and resource planning.

The organisational changes will apply as of 23 February 2011.

Halmstad, 22 February 2011  
**ARISE WINDPOWER AB (publ)**

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*The information contained herein constitutes information which Arise Windpower AB is legally required to publish under the Swedish Securities Market Act (SFS 2007:528) and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 13:00 on 22 February.*

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#### **About Arise Windpower**

*Arise Windpower is one of Sweden's leading companies in onshore wind power. Its business concept is to sell electricity generated at the company's own wind turbines. The company's target is to have about 700 MW (equivalent to about 300 wind turbines) in operation or under construction by 2014. Arise Windpower is listed on NASDAQ OMX Stockholm.*

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