



## PRESS RELEASE

Halmstad, 3 July 2012

### Lars Fröding appointed Deputy CEO

Lars Fröding has, in addition to his role as COO of Arise Windpower AB (the "Company"), also been appointed Deputy CEO of the Company.

As Deputy CEO, Lars will be coordinating the Company's internal resources for development and operation of the Company's wholly owned wind farms.

Lars will take up his post of Deputy CEO on 1 July 2012.

Halmstad, 3 July 2012

**ARISE WINDPOWER AB (publ)**

*The information contained herein constitutes information which Arise Windpower AB is legally required to publish under the Swedish Securities Market Act (2007:528) and/or the Swedish Financial Instruments Trading Act (1991:980). The information was released for publication at 14.00 p.m on 3 July 2012.*

### For further information, please contact

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#### **About Arise Windpower**

Arise Windpower is one of Sweden's leading companies in onshore wind power. Its business concept is to sell electricity generated at the company's own wind turbines. The company's target is to have about 700 MW (equivalent to about 300 wind turbines) in operation or under construction by 2014. Arise Windpower is listed on NASDAQ OMX Stockholm

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